

Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2018

Name of Agency: Philippine Charity Sweepstakes Office
 Corporate Planning Department (CPD)
Business Address: Conservatory Building, Shaw Boulevard, Mandaluyong City

A. Project: Newspaper Subscription **Cost: P300,000.00**
Location: Taal Vista Hotel, Tagaytay City **Fund Sources: Department Budget**

Implementing Agency: Corporate Planning Department
Development Partners: N/A
Contractor/ Supplier: Rudy P. Lerios Home Office Delivery Services
Brief Description of Projects: Monitoring of Press Release pertaining to PCSO
Total Cost: P300,000.00

Project Details:

Duration	Project Date		Percentage of Completion	Project Status		Remarks
	Started	Target Date of Completion		As of	Cost Incurred to Date	
1 1 year	January 1, 2018	December 31, 2018	25%	March 31, 2018	P38,970.00	On-going

B. Project: Media Placements
Location: Nationwide

Cost: P20,968,252.68
Fund Sources: Advertising Budget

Implementing Agency:
Development Partners:
Contractor/ Supplier:

Philippine Charity Sweepstakes Office
 Publications, TV and Radio Broadcasting Companies, Marketing and Advertising Agencies

Brief Description of Projects: Media Placements on TV, Radio and Print

Project Details: TV Placements

Duration	Project Date		Project Status			Remarks
	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2018	
1 3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	P8,492,500.00 for a total of 26 contracts -CPD : 1 contract -PSDD: 25 contracts	All contracts were executed *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Radio Placements

Project Date		Project Status			Remarks			
Duration	Started	Target Date of Completion	Percentage of Completion	As of		Cost Incurred to Date including renewal/implementation for the month of January to March 2018	Date Completed	
2	3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	P7,381,870.96 for a total of 42 contracts -CPD : 3 contracts -PSDD: 39 contracts		All contracts were executed *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Event Sponsorship

Project Date		Project Status			Remarks			
Duration	Started	Target Date of Completion	Percentage of Completion	As of		Cost Incurred to Date	Date Completed	
3	3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	P730,000.00 for a total of 9 contracts -CPD : 9 contracts -PSDD: NONE		All contracts were executed *Advertising Expenses charged to CPD budget only

Project Details: Print Ads (Jackpot Lotto Advertisements)

		Project Date			Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	Remarks	
4 3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	P724,188.88 for a total of 112 contracts -CPD : 112 contracts -PSDD: NONE		All contracts were executed *Advertising Expenses charged to PSDD budget only	

Project Details: Print Sponsorship/Institutional

		Project Date			Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	Remarks	
5 3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	P3,084,252.84 for a total of 15 contracts -CPD : 12 contracts -PSDD: 3 contracts		All contracts were executed *Advertising Expenses charged to CPD budget and PSDD budget	

Project Details: Invitation to Bid

Project Date		Project Status			Remarks		
Duration	Started	Target Date of Completion	Percentage of Completion	As of		Cost Incurred to Date	Date Completed
6	3 months	January to March 2018	100%	April 3, 2018	P55,400.00 for a total of 5 contracts -CPD : 5 contracts -PSDD: NONE		All contracts were executed *Advertising Expenses charged to CPD budget only

Project Details: Out-Of-Home

Project Date		Project Status			Remarks		
Duration	Started	Target Date of Completion	Percentage of Completion	As of		Cost Incurred to Date	Date Completed
7	3 months	January to March 2018	100%	April 3, 2018	P500,00.00 for a total of 1 contract -CPD : 1 contract -PSDD: NONE		All contracts were executed *Advertising Expenses charged to PSDD budget

C. Project: Layout and Designs of Print AND Mock-up Requirements **Cost:** Not Applicable
Location: In House **Fund Source/s:** Supplies Budget of the Corporate Planning Department

Implementing Agency: Philippine Charity Sweepstakes Office
Development Partners:
Contractor/ Supplier:
Brief Description of Projects: Layout and Designs of Print AND Mock-up Requirements

Project Details: Layout and Designs of Print AND Mock-up Requirements

Duration	Project Date		Project Status			Remarks
	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	
1 3 months	January to March 2018	March 31, 2018	100%	April 3, 2018	Part of budget	Prepared the following designs: a. Institutional Ad Material/s b. Ad material/s for gaming products