

QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES

2nd QUARTER, CY 2018

PRODUCT & STANDARD DEVELOPMENT DEPARTMENT (PSDD)

Project: 1. Media Placements for TV, Radio, Print and Out-of-Home Sponsorships for PCSO Games
Approved Budget: Php 181,375,600.00

Cost:

Fund Source: PSDD Budget

Project Details:

Project Date			Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage	As of (Date)	Cost Incurred to Date	Date Completed	
1 Year	January 2018	December 2018	17.834%	June 2018	Php 32,346,268.30		TV, Radio, Event & Print Sponsorship, Out-of-Home Advertising, Jackpot Lotto Foot Ads, LED Billboard. Advertising

Demosthenes D. Magno

OIC- Manager, PSDD