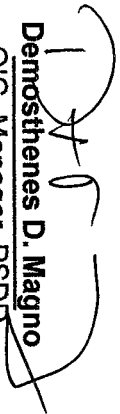


**QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES**  
**1st QUARTER, CY 2018**  
**PRODUCT & STANDARD DEVELOPMENT DEPARTMENT (PSDD)**

**Project:** 1. Media Placements for TV, Radio and Print for PCSO Games  
**Approved Budget:** Php 181,375,600.00  
**Cost:**  
**Fund Source:** PSDD Budget

**Project Details:**

| Project Date |              |                           | Project Status |              |                       | Remarks |   |
|--------------|--------------|---------------------------|----------------|--------------|-----------------------|---------|---|
| Duration     | Started      | Target Date of Completion | Percentage     | As of (Date) | Cost Incurred to Date |         | Date Completed  |
| 1 Year       | January 2018 | December 2018             | 8.39%          | March 2018   | Php 15,225,559.8      |         | TV, Radio, Event & Print Sponsorship, Out-of-Home Advertising, Jackpot Lotto Foot Ads, LED Billboard. Advertising |

  
**Demosthenes D. Magno**  
 OIC- Manager, PSDD

**RECEIVED**

PCSO COMPANY DEPT.  
 ADVERTISING DIVISION  
 APR 3 2018  
 DATE: 4/3/18 TIME: 4:00