

**PRODUCT AND STANDARD DEVELOPMENT DEPARTMENT
 QUARTERLY REPORT OF THE PUBLICIZED GOVERNMENT PROJECTS/PROGRAMS/ACTIVITIES**

Project: Launching and Sustained Advertising Campaign for the Expanded Small Town Lottery Through Promotional Items

Cost: P19M
Fund Source: PSDD Budget

Implementing Agency: PCSO

Development Partner: _____

Brief Description of Project: _____

Project Details:

Project Date			Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	
I YEAR	Jan. 31, 2017	Dec. 2017	25%		P1,600,136.37	Mar. 31, 2017	Cost incurred at the Edsa Shangrila Hotel launch includes food and venue, promotional items such as T-shirts, caps and other incidental expenses.

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**PCSO CORPLAN DEPT.
 PLANNING DIVISION**

RECEIVED BY: *[Signature]*

DATE: APR 04 2017 TIME: 11:30 AM

[Signature]
ROGER C. RAMIREZ
 Department Manager